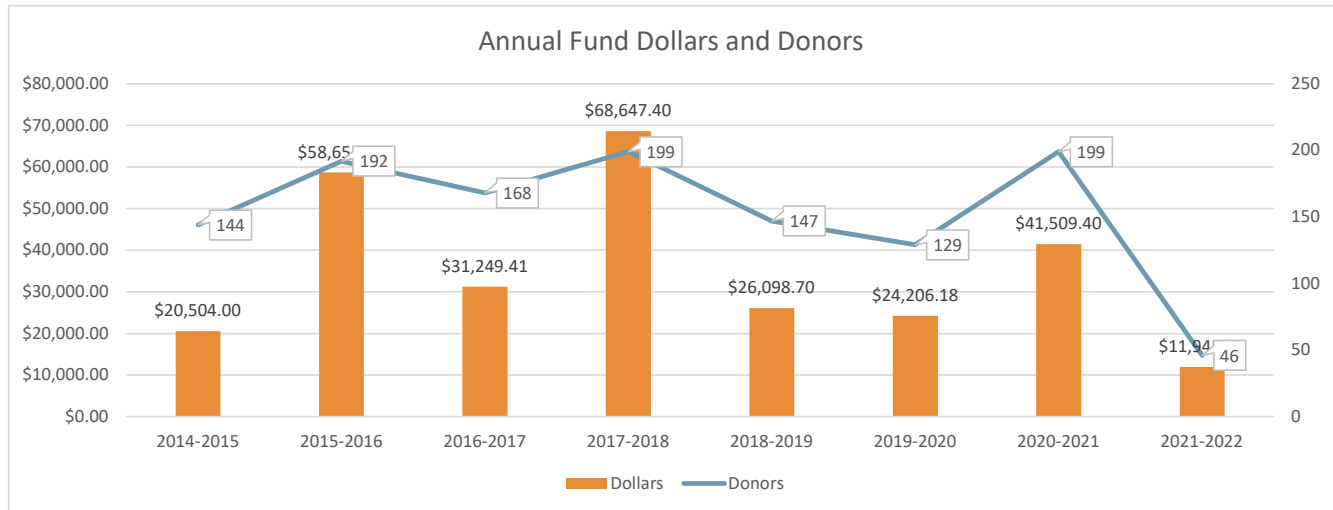


This report includes contributions to the Annual Fund. Event and Capital Campaign Contributions are excluded.



Donations by Decades (Last 8 Years)

1960-1969	\$97,041.01
1950-1959	\$48,409.70
1970-1979	\$37,004.70
1980-1989	\$17,050.40
2000-2009	\$12,657.70
2010-2019	\$10,329.40
1990-1999	\$9,905.00
1940-1949	\$3,885.00
2020-2029	\$0.00

Database Counts

Values in bold are a subset of Engaged Alumni, who could be potential donors. Disengaged Alumni are those Suspended, Expelled, or Removed

Total Records in Database		1,895
Engaged Alumni	58%	1,102
Receiving Newsletter	45%	852
Receiving E-Newsletter	25%	474
No Valid Mail or Email Address	11%	205
Deceased Alumni	39%	736
Disengaged Alumni	3%	57

Giving Trends

Percentages calculated from Engaged Alumni

Non Donors:	50%	554
Lapsed Donors (All Time):	49%	539
Lapsed Donors (1 Yr):	11%	126
Percent Participation Last FY	18%	199